

Amara Raja Skill Development Centre holds Convocation for 7th Batch

- *319 Students, including 252 boys and 67 girls are presently undergoing SKILL DEVELOPMENT training at ARSDC*
- *748 students from Batch-1 to Batch-7 have been placed on regular roles at Amara Raja Group*

Chittoor, Andhra Pradesh, 7th February, 2019: Aligned with its unwavering commitment to uplift socio-economic development of rural India by skilling youth from these areas and ensuring they can build a sustainable livelihood, Amara Raja Skill Development Centre (ARSDC) today held convocation of its 7th Batch. The centre awarded 85 students, including 62 boys and 23 girls at a ceremony held at the Institute Premises at Petamitta, Chittoor District. 748 students from Batch-1 to Batch-7, comprising of 560 boys and 188 girls have already been placed on regular rolls in various companies of the Amara Raja Group.

The current batch, comprising of meritorious youth from rural background, received certificates at the convocation ceremony, held in the presence of **Dr. Ramachandra N Galla, Founder & Chairman of Amara Raja Group**, Mr. Jaikrishna. B, President - Group HR, Corporate Communications & New Business Development, Viswanathan M, Dean – ARSDC, Senior Management executives and staff of ARSDC. The parents of students were also present in large numbers.

Dr. M. Varaprasad, M.A., Ph.D. Chief Executive Officer, Society for Employment Generation & Enterprise Development in Andhra Pradesh (SEEDAP) graced the event as the Chief Guest and delivered the convocation address.

During the convocation, Dr. Ramachandra N Galla, Founder & Chairman of Amara Raja Group, said, “Skill development today is pre-requisite for a better livelihood. Many talented rural youth lack affordable access to a progressive skilling ecosystem. Our course focuses on overall personality development and also equip them with necessary life skills, which in turn, helps them to contribute meaningfully not just to their community, but to the country as a whole. It is an immensely proud moment for me and I want to thank the faculty members and each and every one present here who have played their part in making this possible. I want to wish the best to each and every student for a bright and BETTER future ahead.”

Speaking on the occasion, Chief Guest, Dr. M. Varaprasad, said “Skill development programs are a great source of inspiration for the youth, where they can learn and arm themselves with skills required for fields that demand expertise. Amara Raja Skill Development Centre gives unbound opportunities to budding talents, helping them in realizing their full potential and excel in society. Skilling creates a multiplier effect on the skill ecosystem, where the knowledge horizon keeps expanding. The way Amara Raja provides skill development training is indeed a role model for making India a skilled society.”

Dr. M. Varaprasad strongly emphasized how important is rural employability for eradication of poverty and appreciated the efforts put in by the skill development centre towards this goal.

319 Students, including 252 boys and 67 girls are undergoing training in ARSDC now. The 'Multi Skill Technician Course' is 18 months, fully residential course (blended with class room learning, workshops, sports, games, on the job training and various other cultural activities) offered free of cost to the rural youth. While the Students undergo on the job training at different factories, the Companies offer them stipend too.

About ARSDC

Amara Raja Skill Development Centre (ARSDC), a flagship Skill Development Centre is run by the Rajanna Trust, which is under the patronage of the Amara Raja Group, started functioning from 17th July 2014. ARSDC was started with the sole aim of enhancing the employability of the rural youth by developing their technical and life skills through innovative method of training on technical and soft skills. The facility was started by the Amara Raja Group with an investment of around Rs.30 crores at Pettamitta, Tirupati in Andhra Pradesh, and a committed Annual Maintenance Expenditure of Rs4.5 crores. The Skill development course prepared for the students focuses not only on technical skills, but also lays its emphasis on making students better team players and respectable disciplined citizens. To fulfill this aim, the program emphasizes on various games and sports, such as football, volleyball, basketball, chess, yoga and various other physical and mental capability-building exercises. The course was designed taking into consideration the background, qualifications of the rural youth and the requirements of the Industry. Moving forward in line with the skill initiative, the Amara Raja Group is committed to developing skilled resources that would contribute to the development of the Nation and in turn give the rural youth an opportunity to channelize their talent.

About Amara Raja Group - www.amararaja.com

Amara Raja is amongst India's leading business conglomerates with interests spanning verticals from the production of lead acid batteries (AMARON brand), power conversion products, sheet metal products, precision components, electronic products, Infrastructure Development, industrial services to food processing. Amara Raja Group of companies with their flagship company Amara Raja Batteries Ltd, are one of the largest manufacturers of Automotive and Industrial batteries in India. Amara Raja Group employs a work force of over 14000 people with an estimated Net revenue of around Rs 7,755 crores (USD 1.2 billion) during financial year 2017-18.

For further information, please contact:

Bhaskar Majumdar / Amit Jha

Adfactors PR Pvt. Ltd

Mobile: +91-9811194244/ +91-8588802820

Email: bhaskar.majumdar@adfactorspr.com/ amit.jha@adfactorspr.com