

**Amara Raja Group, handover Rs 1 Crore cheque to  
Shri Pinarayi Vijayan, Hon'ble Chief Minister, Kerala to assist the State in  
post flood rebuilding efforts**

**Thiruvananthapuram, 16<sup>th</sup> October, 2018:** Continuing its contribution to the relief operations in Kerala, Mr Jayadev Galla, Vice Chairman, Amara Raja Group & Member of Parliament, Lok Sabha along with Mr Jaikrishna B, President- Group HR & New Business Development, Amara Raja Group, handed over a cheque of INR 1 Crore to the Hon'ble Chief Minister of Kerala, at the Government Secretariat, in State Capital Thiruvananthapuram. The contribution is a collective amount by all the six group companies of Amara Raja and most of the employees who have donated their one day's salary to support the relief operations.

**Speaking on the occasion, Jayadev Galla, Vice Chairman, Amara Raja Group & Member of Parliament, Lok Sabha, said** "Firstly, we acclaim the admirable efforts and the remarkable steps that the Government has undertaken to restore normalcy in the flood affected state. As Kerala is now faced with the huge task of rebuilding the State, it is our duty as a responsible corporate citizen to assist the state machinery during these trying times. This is indeed a very critical time and we want to contribute in our best of efforts to help salvage the situation on ground. This donation to the Chief Ministers Relief Fund is an effort towards this goal. Earlier during the floods situation, as a speedy measure, we deployed 'Emergency Mobile charging stations' to help people stay in touch with their close ones. We ran a free service battery campaign for customers of our battery brands Amaron and PowerZone whose vehicle batteries were affected during the floods. Help was extended to our Channel partners and retailers in retrieving and revival of damaged stocks, to ensure that the business for them was not impacted severely. Around 150 telecom towers spread over 6 worst affected districts of Kerala were attended to by our teams on war footing basis. Flood waters were flushed out from telecom sites and electrical power supply to network through batteries was ensured. Restoration of this critical link enabled seamless communication connectivity to the distressed people. Batteries which form critical part of Signalling and telecommunication network of Cochin Metro were quickly restored to ensure smooth functioning of rail network. Beyond all this, we abundantly acknowledge the resilience of the people of Kerala in facing the crisis and the resolve they demonstrated in getting back Kerala to normalcy"

**Further Jaikrishna. B, President (Group HR & New Business Development) supplemented:** "Responsibility is one of our five core values and part of our "The Amara Raja Way"™. We deeply appreciate the Employee volunteerism efforts, wherein a cross section of our employees came forward, have personally packed around 1500 rehabilitation kits comprising of various household needs and distributed them to Kuttanad village, Alleppey. Amara Raja Group and its employees have always come forward to extend support when such calamities happen anywhere in the Country"

### **About Amara Raja Group**

Amara Raja is amongst India's leading business conglomerates with interests spanning verticals from the production of lead acid batteries (AMARON brand), power conversion products, sheet metal products, precision components, electronic products, Infrastructure Development, industrial services to food processing. Amara Raja Group of companies with their flagship company Amara Raja Batteries Ltd, are one of the largest manufacturers of Automotive and Industrial batteries in India. Amara Raja Group employs a work force of over 14000 people with a net revenue of Rs 7,755 crores (USD 1.2 billion) during financial year 2017-18.

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